

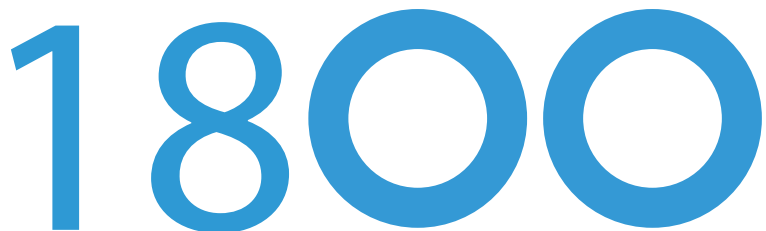
TOLL-FREE SERVICE

Providing outstanding customer service is a key component for business wanting to increase their market share.

We are pleased to announce the launch of Toll Free service for enterprise customers. **Tata Indicom Toll Free (1800)** can offer a convenient & flexible way for Indian consumers to reach your business FREE OF CHARGE. Our Toll Free service is built upon an extremely intelligent network that allows you to route your customers incoming calls according to specific business needs.

The charges for the toll free calls will be borne by companies who subscribe for this service enabling their customers to inquire about their products/services or to place an order. Initially, the toll free service can be accessed only by Tata Indicom subscribers. And very soon, access will be made available to other operators nationwide.

With the launch of toll free service we are now empowered to offer a large basket of products

A large, stylized blue number "1800" is prominently displayed in the lower right quadrant of the page. The digits are thick and rounded. To the right of the "1800", there are several abstract circular shapes in blue and yellow, some of which are partially cut off by the edge of the page.