

MOBILE BROWSER ON THE NEW SAMSUNG EXPLORE

Introducing



**TATA INDICOM launches a unique feature on its new Handset
MOBILE INTERNET 'LIKE NEVER BEFORE' ... ON THE NEW
'SAMSUNG EXPLORE'**

- India's 1st Web browser optimized to display all websites on Explore—a slim and sleek Handset with Multimedia, FM & Customized-for-India Applications
- Read, Surf, Browse, e-Mail Friends and much more...
- Internet access speeds with CDMA, up to 3-4 times faster than GPRS
- Full access to all Internet sites
- Web browser that's easy to download from TATA Zone
- Based on the innovative Qualcomm Single Chip (QSC) platform

Switch to TATA Indicom.
And experience the difference.

MOBILE BROWSER ON THE NEW SAMSUNG EXPLORE

Tata Teleservices, India's fastest-growing telecom service provider, has unveiled the country's first Mobile Web Browser, fully optimized for mobile Internet, in association with Samsung Telecommunications India on 'Samsung Explore'—a sleek feature-rich handset priced at only **Rs 5,499**. This new-age browser is designed to provide mobile users a true Web experience at speed 3-4 times faster than GPRS, with access to all websites—and all this on a stylish multimedia device from Samsung, at a very affordable price.

This innovation is an important step in extending the power of the Internet on to Mobile Devices, making it accessible to the large and growing mass of mobile users. Tata Indicom's web browser is first being introduced on the 'Samsung Explore' handset. Mobile Internet comes at easy prices—ranging from Rs 10 per day to Rs 99 for a month, with unlimited Internet access.

"This efficient mobile browser further reiterates commitment to bring in latest innovations and leverage the power of CDMA for—across a choice of handsets. The Internet provides a rich opportunity to explore, learn and grow and we will continue to introduce innovative products that maximize customer value

The Tata Indicom Mobile Web Browser, powered by Novarra Inc, can be easily downloaded on BREW enabled handsets. The Mobile Web browser allows users to access rich portals, and get full Web access on their mobile phones in a user-friendly way. Users can also access rich text and images Web-based mails, and search for all sites like news, sports, entertainment etc. They can even do their blogging, network on friendship sites and enter forms for travel, e commerce, jobs and more.

About Mobile Web Browsers

A micro browser or mobile browser is a web browser designed for use on mobile phone. Micro browsers are optimized so as to display Internet content most effectively for small screens on portable devices. They work with small application files that enable a bandwidth efficient and fast delivery on wireless handheld devices.

Some of the important benefits of the Mobile browser are:

- It provides personal connectivity on the move
- A default landing page with, short cuts to popular sites
- Easy navigation to open sites, search engines & emailing options
- Access to virtually all the links as they are displayed on the computer
- Maintains history of the recently visited sites for quick access
- Customizable screens for better viewing (zoom in/out)
- Image on/off control to enable rapid opening of sites
- Delightful better user experience, as compared to WAP browsers

How To Download

Go to Brew/ Mobile Shop. Download the application from catalogue

Mobile Internet is currently available on Samsung Explore and MotoRazr

Commercials-

Easy price plans provide for Unlimited Internet Access over a day, a week or a month.

What's more, every customer gets a **7-day trial offer** of free unlimited internet access – at No Cost.

Pack Price (Rs.)	Unlimited Internet Access (Days)
10	1 Day
30	7 Days
99	30 Days